



RTS DIGITAL WORLD CONFERENCE 2012

28 SEPTEMBER 2012

BARBICAN, LONDON

When Worlds Collide

BEYOND THE DIGITAL LOOKING GLASS

Sponsored by:



CONFIRMED SPEAKERS:

ANNE SWEENEY

*Co-chair, Disney Media Networks and
President, Disney/ABC Television Group*

GARY ZENKEL

President, NBC Olympics

DAVID ABRAHAM

CEO, Channel 4

SEFTON HILL

Co-founder, Rocksteady Studios

CINDY ROSE

*Executive Director of Digital
Entertainment, Virgin Media*

TESS ALPS

CEO, Thinkbox

BRENT HOBERMAN

*Chair and Chief Strategy Officer,
Lastminute.com*

JOHN SMITH

CEO, BBC Worldwide

ALEX BALFOUR

Head of New Media, LOCOG

RT HON

DAME TESSA JOWELL MP

Shadow Olympics Minister

SOPHIE TURNER-LAING

*Managing Director,
Entertainment and News, Sky*

SIR PETER BAZALGETTE

President, RTS

TOM MCDONNELL,

*Commercial Director,
Monterosa Productions*

HON ED VAIZEY MP

*Minister for Culture, Communications
and Creative Industries*

LUKE BRADLEY-JONES

Brand Director, Television Products, Sky

STEVEN MOFFAT

Writer and Producer

JEREMY VINE

Broadcaster

SIMON DAGLISH

Group Commercial Director ITV

HENRIQUE OLIFIERS

Co-founder, Bossa Studios

DANIEL WATERHOUSE

General Partner, Wellington-Partners

CLAIRE ENDERS

CEO, Enders Analysis Group

RALPH RIVERA

Director of Future Media, BBC



RTS DIGITAL WORLD CONFERENCE 2012

When Worlds Collide

BEYOND THE DIGITAL LOOKING GLASS

Sponsored by:



28 SEPTEMBER 2012, BARBICAN, LONDON

Television stands at a crossroads. Connected TV promises to change the face of the industry as it combines traditional content with audience connectivity and integrated social media. Apps, games, eCRM – do we know as much about their potential as our staff and interns?

Will the dominant species in the television landscape survive this revolution, or will they be eradicated from the television universe – replaced by a brand new set of brand players who are more agile, more versatile and more connected?

These are the questions we'll be asking at this year's Digital World Conference. Disney's Anne Sweeney and NBC's Gary Zenkel will be joining many of the UK's digital world leaders to provide some of the answers.

We'll be telling you more about future digital viewing habits, apps and how to make a successful product and what we might learn from gaming. In addition to panel sessions, we'll have masterclasses, fireside chats and keynotes from the great of the good both within and without our industry. You'll be educated, amazed and pushed beyond your knowledge zone.

John Smith

Chair, RTS Digital World Conference



RTS DIGITAL WORLD CONFERENCE 2012

When Worlds Collide

BEYOND THE DIGITAL LOOKING GLASS

REGISTRATION FORM

PLEASE COMPLETE THIS FORM IN BLOCK LETTERS

NAME _____

POSITION _____

COMPANY _____

ADDRESS _____

TEL NO _____ FAX NO _____

MOBILE _____ MEMBERSHIP NUMBER _____

EMAIL _____

REGISTRATION FEE

Bookings received up to and including
17 August 2012:

☐ £775 + VAT (£155) = £930

Bookings received from 18 August 2012:

☐ £850 + VAT (£170) = £1,020

Cheques should be made payable to **RTS Enterprises Ltd.** A VAT receipt will be issued on receipt of payment. Credit card payments cannot be accepted for this event. Purchase orders should be made out to RTS Enterprises Ltd. Please ensure a hard copy of your purchase order is supplied with your registration form to enable us to check that the payment details are correct.

PATRON PRIORITY

In recognition for their generous support to the RTS, Principal, International and Major Patrons have been guaranteed a number of places at the Digital World Conference 2012, subject to their bookings being received by 6 August. Places remaining after 6 August will be allocated with priority to Patrons and Members. All applications must be accompanied by payment.

VENUE

Barbican Centre, Silk Street, London EC2Y 8DS

CANCELLATIONS

Refunds of the delegate fee will not be possible for cancellations made after Monday 3 September 2012. Refunds prior to this date will be subject to a 10% administration charge. All cancellations must be received in writing.

DIETARY REQUIREMENTS

Please let the Events Department know in advance if you have any special dietary requirements.

FOR FURTHER INFORMATION PLEASE CONTACT:

The Events Department
Royal Television Society
Kildare House
3 Dorset Rise
London EC4Y 8EN

Telephone: 020 7822 2821
Fax: 020 7822 2811
Email: jamie@rts.org.uk