RTS DIGITAL WORLD CONFERENCE 2012

28 SEPTEMBER 2012

BARBICAN, LONDON

When Worlds Collide

BEYOND THE DIGITAL LOOKING GLASS

Sponsored by:

BBC Worldwide

will.i.am

Entertainer, producer and digital entrepreneur

ANNE SWEENEY

Co-chair, Disney Media Networks and President, Disney/ABC Television Group

GARY ZENKEL

President, NBC Olympics

DAVID ABRAHAM
CEO, Channel 4

TESS ALPS
CEO, Thinkbox

ALEX BALFOUR
Head of New Media, LOCOG

SIR PETER BAZALGETTE
President, RTS

LUKE BRADLEY-JONES
Brand Director, Television Products, BSkyB

SIMON DAGLISH
Group Commercial Director, ITV

MIKE DARCEY
Chief Operating Officer, BSkyB

CLAIRE ENDERS
CEO, Enders Analysis

JEFF FORD
Managing Director, Channel 5

SEFTON HILL
Co-Founder, Rocksteady Studios

BRENT HOBERMAN
Chair and Chief Strategy Officer, lastminute.com

RT HON DAME TESSA JOWELL MP
Shadow Olympics Minister

TOM MCDONNELL,
Commercial Director, Monterosa Productions

STEVEN MOFFAT
Writer and Producer

HENRIQUE OLIFIERS
Co-Founder, Bossa Studios

RALPH RIVERA
Director of Future Media, BBC

CINDY ROSE
Executive Director of Digital Entertainment, Virgin Media

JOHN SMITH
CEO, BBC Worldwide

SOPHIE TURNER-LAING
Managing Director, Entertainment and News, Sky

HON ED VAIZEY MP
Minister for Culture, Communications and Creative Industries

JEREMY VINE
Broadcaster

DANIEL WATERHOUSE
General Partner, Wellington-Partners

RTS DIGITAL WORLD CONFERENCE 2012

When Worlds Collide

BEYOND THE DIGITAL LOOKING GLASS

Sponsored by: BBC Worldwide

28 SEPTEMBER 2012, BARBICAN, LONDON

Television stands at a crossroads. Connected TV promises to change the face of the industry as it combines traditional content with audience connectivity and integrated social media. Apps, games, eCRM – do we know as much about their potential as our staff and interns?

Will the dominant species in the television landscape survive this revolution, or will they be eradicated from the television universe – replaced by a brand new set of brand players who are more agile, more versatile and more connected?

These are the questions we'll be asking at this year's Digital World Conference. Disney's Anne Sweeney and NBC's Gary Zenkel will be joining many of the UK's digital world leaders to provide some of the answers.

We'll be telling you more about future digital viewing habits, apps and how to make a successful product and what we might learn from gaming. In addition to panel sessions, we'll have masterclasses, fireside chats and keynotes from the great of the good both within and without our industry. You'll be educated, amazed and pushed beyond your knowledge zone.

John Smith
Chair, RTS Digital World Conference

RTS DIGITAL WORLD CONFERENCE 2012

When Worlds Collide

BEYOND THE DIGITAL LOOKING GLASS

REGISTRATION FORM

PLEASE COMPLETE THIS FORM IN BLOCK LETTERS

NAME _____

POSITION _____

COMPANY _____

ADDRESS _____

_____

TEL NO _____ FAX NO _____

MOBILE _____ MEMBERSHIP NUMBER _____

EMAIL _____

REGISTRATION FEE

Bookings received up to and including 16 August 2012:

☐ £775 + VAT (£155) = £930

Bookings received from 17 August 2012:

☐ £850 + VAT (£170) = £1,020

Cheques should be made payable to **RTS Enterprises Ltd**. A VAT receipt will be issued on receipt of payment. Credit card payments cannot be accepted for this event. Purchase orders should be made out to RTS Enterprises Ltd. Please ensure a hard copy of your purchase order is supplied with your registration form to enable us to check that the payment details are correct.

PATRON PRIORITY

In recognition for their generous support to the RTS, Principal, International and Major Patrons have been guaranteed a number of places at the Digital World Conference 2012, subject to their bookings being received by 6 August. Places remaining after 6 August will be allocated with priority to Patrons and Members. All applications must be accompanied by payment.

VENUE

Barbican Centre, Silk Street, London EC2Y 8DS

CANCELLATIONS

Refunds of the delegate fee will not be possible for cancellations made after Monday 3 September 2012. Refunds prior to this date will be subject to a 10% administration charge. All cancellations must be received in writing.

DIETARY REQUIREMENTS

Please let the Events Department know in advance if you have any special dietary requirements.

FOR FURTHER INFORMATION PLEASE CONTACT:

The Events Department
Royal Television Society
Kildare House
3 Dorset Rise
London EC4Y 8EN

Telephone: 020 7822 2821
Fax: 020 7822 2811
Email: jamie@rts.org.uk